

WHALEWORKS

PUBLICATION SERIES

VOLUME I

CAPITAL CAMPAIGN & STRATEGIC INVESTMENT PLAN

Building the Infrastructure for Long-Term Community Impact

PUBLICATION 010

Opportunity - Innovation - Community - Belonging

Publication Overview

The WhaleWorks Vision

Capital Campaign & Five-Year Strategic Investment Plan

Executive Vision

WhaleWorks seeks to become a Community Innovation Campus that empowers youth through education, technology, workforce development, entrepreneurship, creative arts, recreation, and wellness. The organization is designed to create lifelong pathways from mentorship to meaningful careers while strengthening Grays Harbor County.

Our Investment Strategy

Rather than operating a single program, WhaleWorks develops an integrated ecosystem where each initiative reinforces the next. Investments build sustainable capacity, expand educational access, strengthen partnerships, and create measurable community impact across multiple generations.

The Seven Pathways

Safe Haven Youth Center • Digital Skills & Computer Build Academy • Creative Media & Music Production Academy • Entrepreneurship Institute • Workforce Development & Career Readiness • Mental Health & Community Wellness • Community Innovation Campus supported by partnerships, volunteers, and future technology initiatives.

Five-Year Funding Roadmap

Year 1: \$250,000 - Launch flagship programs and establish organizational infrastructure. Year 2: \$500,000 - Expand staffing, technology, and community partnerships. Year 3: \$1.2 Million - Increase regional programming and workforce initiatives. Year 4: \$2.5 Million - Grow facilities, innovation labs, and countywide impact. Year 5: \$6 Million+ - Develop the permanent WhaleWorks Community Innovation Campus.

Capital Campaign Opportunities

Funding opportunities include naming gifts, classroom sponsorships, technology labs, recording studios, computer labs, scholarships, mentor programs, transportation assistance, equipment purchases, annual operations, and endowment development. Corporate, foundation, government, and individual philanthropy all play important roles. Why Invest in WhaleWorks? An investment in WhaleWorks is an investment in long-term community transformation. Expected outcomes include increased graduation and workforce readiness, expanded technology access, stronger mental wellness, youth leadership development, entrepreneurship, creative expression, and economic opportunity. WhaleWorks measures success through participation, partnerships, educational outcomes, career pathways, and sustained community engagement.